

COMMUNICATION ASSISTANT

Agrotecnio is committed to a diverse and inclusive work environment. Employment is assessed on the basis of qualifications, competence, integrity and organizational needs, in accordance with the HRS4R certification requirements. Women are strongly encouraged to apply.

Clear and precise description of the activity

The person hired will support the communication person helping to execute Agrotecnio's communication actions in the following areas:

- Press: writing and sending press releases, media management and media impact monitoring.
- Content creation: publications on social networks (Twitter, LinkedIn, YouTube), creation of newsletters, writing and publishing web contents (WordPress, Divi template) and other audiovisual media (brochures, roll ups...).
- Design: creation of simple graphic designs for social networks and web.
- Events: organisation of science outreach events, seminars and conferences.

Place description

Agrotecnio- Universitat de Lleida Campus Agroalimentari, Forestal i Veterinari Avinguda Alcalde Rovira Roure, 191. 25198 Lleida

Profile, requirements and merits duly accredited.

- The successful candidate must have a relevant degree in Journalism Advertising, Public Relations or Marketing. Candidates with a university degree in science who have done complementary training or with demonstrable experience in science communication would also be considered.
- A minimum of 3 years of experience in the Communication of Public institution.
- Organised, planner and proactive person with the ability to work independently. Used to work in multidisciplinary and international environments.
- Ability to write in an advanced level of English and a good knowledge of Spanish and Catalan is also essential.
- Experience with content management systems (WordPress, Divi), marketing and email platforms (Sendinblue) and graphic design tools (Adobe Creative Suite).
- Creative capacity and experience in leading communicative innovation processes.
- Experience in scientific communication will be an asset.

Expected duration.

10 Months (from 9th March 2025 to 31st December 2025).

Possibility of being permanent staff



Weekly hours.

37,5 h/week

Gross amount

2,500 €/month

Deadline.

3rd March 2025

Place to present.

Secretary of Agrotecnio (<u>administration@agrotecnio.udl.cat</u>)

Composition of the evaluation committee.

President: Jose Antonio Bonet

Secretary: Miguel Buenestado

Voice:Teresa Capelll

Place where the resolution will be published

Agrotecnio website (https://agrotecnio.org/careers-job-offers/)

If you require further information on matters relating to the call please contact:

communication@agrotecnio.udl.cat

The contractual modality is of indefinite duration, with specific clauses linked to the financing of the project in accordance with art. 49 1.b) and art. and 52.e) of Royal Legislative Decree 2/2015, of October 23, whereby the revised text of the Workers' Statute Law is approved.

Please if you are interested in the position send a CV and one recomendation letter to the mail: administration@agrotecnio.udl.cat



Foot note: Appeals against outcome of the administrative selection process may be directed to the Director/Acting director of the Center within one month outcome of the selection process.

Lleida, 14, February 2025

Jose Antonio Bonet