
Communications Officer

About the position:

Agrotecnio is a CERCA research center in the agri-food field located in Lleida and composed by fifteen research groups from the University of Lleida and the University of Barcelona.

Currently, Agrotecnio is looking for a Communications Officer capable of coordinating the center's external and internal visualisation actions. Reporting to the director and the different internal committees, the Communications Officer will be a key component of Agrotecnio's daily activities.

Tasks:

The person hired will direct and execute Agrotecnio's communication actions in the following areas:

- **Press:** writing and sending press releases, media management and media impact monitoring.
- **Content creation:** publications on social networks (Twitter, LinkedIn, YouTube), creation of newsletters, writing and publishing web contents (WordPress, Divi template) and other audiovisual media (brochures, roll ups...).
- **Design:** creation of simple graphic designs for social networks and web.
- **Events:** organisation of science outreach events, seminars and conferences.

Requirements and formal qualifications:

- The successful candidate must have a relevant degree in Journalism Advertising, Public Relations or Marketing, preferably at Master level. Candidates with a university degree in science who have done complementary training or with demonstrable experience in science communication would also be considered.
- A minimum of 3 years of experience creating contents in online and offline media.
- Organised, planner and proactive person with the ability to work independently. Used to work in multidisciplinary and international environments.
- Ability to write in an advanced level of English and a good knowledge of Spanish and Catalan is also essential.
- Experience with content management systems (WordPress, Divi), marketing and email platforms (Sendinblue) and graphic design tools (Adobe Creative Suite).
- Creative capacity and experience in leading communicative innovation processes.
- Experience in scientific communication will be an asset.

On-site work in our facilities:

Campus de l'Escola Tècnica Superior d'Enginyeria Agroalimentària i Forestal i de Veterinària, Universitat de Lleida. Avinguda Alcalde Rovira Roure, 191. Lleida

Expected duration: Permanent position with 6 months of assessment period.

Working hours: 37,5 hours/week.

Annual Gross amount: 26,130 euros

Deadline for applications: 03/02/2023

Place to submit application:

Qualified candidates should submit: (i) a brief curriculum vitae (no more than 4 pages) and (ii) a motivation letter (less than 500 words) explaining how their profile and experience meets the requirements of the position to Agrotecnio administration (agrotecnio.administracio@udl.cat)

Portfolio of previous works and contact references will be asked to the shortlisted candidates.

Composition of the Evaluation Committee:

Agrotecnio Director, Administrator and two principal investigators.

The resolution will be published in the Agrotecnio administration office and webpage.

For further information relating to this call, please contact: agrotecnio.administracio@udl.cat

Note: Appeals against the outcome of the administrative selection process may be directed to the President of the Board of Trustees of Agrotecnio (agrotecnio@udl.cat) within one month of the publication of the outcome of the selection process.

Lleida, 18th January 2023

Director of Agrotecnio