

## AGROTECNIO'S OUTREACH PLAN

Scientific dissemination is one of Agrotecnio priority missions. The dissemination team combines scientific profiles with a multidisciplinary outreach format to create a wide portfolio of programs and activities aimed at all areas of society. Agrotecnio's outreach activities aim to inspire students, teachers, scientists, the general public and industry, demonstrating their key elements of the food production chain in an integrated way focusing on target crops and animals of commercial importance, rather than model systems. The main objective of Agrotecnio's outreach program is to show the translational research intended to have a major scientific and economic impact and to improve the wellbeing of societies and individuals.

### OUR TARGET AND ACTIVITIES

**Conferences and workshops:** Numerous of conferences are taken in Agrotecnio's facilities. On the one hand, foreign researchers are paid by Agrotecnio to share their activities with our researchers and on the other hand, students and our senior researchers illustrate with workshops open to all who are interested in attending.

**Open doors and Schools Visits:** One day per year our researchers show a demonstration of some of our projects to Secondary students in order to make them appreciate Science and Research. They also visit regularly schools and institutes to explain their research lines and give a workshop to students so they understand our Center activities. We also join every initiative the University of Lleida, the Deputation and other research institutions organize to show the citizens of different age groups how a research center works and what activities we carry out.

**Training:** Our researchers teach advanced courses of their activity to national and international researchers who want to get expertize in order to use it in their next project or maybe share it to their students.

**Field work:** Some of our researchers share with our stakeholders, mainly farmers and industry, their progress with their work in order to suggest them how to apply it and to see the results in their own fields or factories.

**Media Communication:** In many occasions our researchers appear in the media and social networks explaining some of their activities in order to share with the general public the kind of the research we are doing and its benefits for the society.

**Books for Scientific Divulgation:** Our main idea is to share with our stakeholders books in order to know our activities related with their job. For example, writing a book of alfalfa cultivation for the cooperative and the farmers.

**Annual Report:** Every year we share in our webpage and also print some exemplars of our Annual Report. The idea is to let know institutions, other research centers and future researchers that can join our center which are our research lines, numbers and a brief description of our current research staff.

**The Agrotecnio's Outreach Plan will be coordinated by the Communicator Officer who will be in touch with the researchers and the activities they are going to take part and also with the stakeholders and their needs.**